

DIGITAL COMMUNICATION TIPS

Did you know:
Your online experience depends on you and your networks.
In 2020...

50%
MOBILE TIME
SPENT ON
INTERACTIONS

50%
OF WOMEN IN INDIA
UNAWARE
OF THE INTERNET

3.5 B
GLOBAL
GAMING
COMMUNITY

1 RESPECT

Your actions impact others online, please consider the impact of your activities on their health

2 LISTENING

Actively listen to how others experience your content and your online behaviour, adjust if needed

3 RESPONDING

Contribute to a kinder online community inclusive especially for marginalised groups

4 TALKING

Breathe before posting, your online interactions can always be recorded

5 CONSENT

Even if in small trusted groups, create a safe space for every single participant, call out and report abuse

"Roughly half of the 3.7 hours that people spend using mobile phones each day is spent using social and communications apps, meaning that these platforms account for the same share of our mobile time as all of our other mobile activities put together. Even more worryingly, research from GSMA Intelligence suggests that more than half of all women living in India today are unaware of the existence of mobile internet.

Filipinos are still the world's most 'social' people, with the average internet user aged 16 to 64 spending almost 4 hours per day on social platforms. It's a very different picture at the other end of the scale though, with internet users in Japan spending an average of just 45 minutes per day using social media.

More than 4 in 5 internet users aged 16 to 64 around the world play video games every month, which would equate to a total global gaming community of more than 3.5 billion people if we applied that figure to the total internet user population."

Source: <https://wearesocial.com/blog/2020/01/digital-2020-3-8-billion-people-use-social-media> (including stats on the top)

